



For Immediate Release

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“TAIL WAGGERS STRUT” FOR BUCKS COUNTY’S FIRST NO-KILL SANCTUARY

Featuring a dog walk for children, adults, and families; adoptable, “loaner” dogs from animal rescue organizations; vendors, food, and special events; and a restaurant fundraiser, “Appetite for Saving Animals”

Washington Crossing, PA, March 2010 – The Crossings Animal Sanctuary, Inc., a nonprofit animal welfare nonprofit organization, will host the 1st Annual Tail Waggers’ Strut at Shady Brook Farm on Sunday, May 16, 2010, from 9 a.m. to 3 p.m. The proceeds will be used exclusively to acquire land, build, and operate Bucks County’s first no-kill animal sanctuary. The events’ goal is 1,000 walkers, who will help raise \$100,000.

Honorary chairperson for the event is Marilyn Neiman, former President of Hope for the Animals, who has devoted 20 years to animal rescue in Bucks County. The Bucks County Commissioners, Shady Brook Farm, George Leck & Son, A Royal Flush, Sesame Place, Team Capital Bank, and Parx Casino are among the sponsors of the event..

Over 100 vendors will exhibit crafts, jewelry, and pet products and service at the festival field at Shady Brook Farm, the staging area for the Strut. Special events will occur throughout the day, including dog training and agility demonstrations, “Ask the Vet” featuring Lilli Kusiak, DVM, owner of Indian Walk Veterinary Center; The Blessing of the Animals; massages for tired dogs (and walkers); and pet photos.

Local animal rescue organizations will have adoptable dogs available as “loaners” for walkers and for those who wish to provide a forever, loving home.

Three weeks prior to the Tail Waggers Strut, on April 21, several area restaurants will host “Appetite for Saving Animals,” a dinner hour fundraiser. Participating restaurants will donate a portion of their evening’s revenue to CAS’ Sanctuary Building Fund.

The Tail Waggers Strut will include a 2-mile walk for elementary school children, called “Kids Can, Too!”. This walk aims to teach young children the value of community service and that they can accomplish great things through positive action. Students can walk as a school team of 50 or more, can create teams of 10-15 kids, or can walk with an adult. “Kids Can, Too!” brochures, registration forms and pledge forms are available online at www.TheCrossingsAnimalSanctuary.org.

Adults and teens can walk as individuals or participate in teams of 10-15. Participants can also walk as a Family. Prizes will be awarded for the individuals and teams in each age group/category that raise the most pledge money. Walkers Brochures, team registration forms and pledge forms are also available online.

For further information regarding the 1st Annual Tail Waggers Strut, you may also contact The Crossings Animal Sanctuary by calling (215) 321-4673.

About The Crossings Animal Sanctuary, Inc:

The Crossings Animal Sanctuary, Inc. located in Washington Crossing, PA, is a non-profit, no-kill animal welfare organization begun in February 2009. In addition to building Bucks County’s first no-kill sanctuary, its mission is to provide quality care and a loving home for every dog and cat in Bucks County and the surrounding area.

NOTE TO EDITORS: To schedule an interview regarding the Tail Waggers Strut, please contact Dennis Levitt by email at TailWaggersStrut@TheCrossingsAnimalSanctuary.org or by phone at (215) 321-4673.