

Dear “Strutter”:

First, thank you so much for becoming a walker for “*Kids Can, Too!*” at our 2nd Annual Tail Waggers Strut. It is only because of devoted animal lovers like you that we will reach our \$100,000 goal for the Sanctuary Building Fund for this year’s event.

As you know, the suggested minimum total for your pledges is \$50. However, because this year’s goal is very ambitious, I would like to personally challenge you to **DOUBLE YOUR PLEDGE TOTAL TO \$100.**

Just as we did last year, there will be prizes for the walker or teams that raise the most amount in pledge money.

Because it is sometimes difficult to ask for a pledge, this year we’ve included a script (see below) with your pledge form. You can tailor it to your own style, and add your own dog’s name and your pledge goal. You can even make copies and hand it to the people from whom you are asking for pledges—and let it do the talking for you!

One last request: Whenever possible, please obtain complete information from the people who are donating pledge money. That allows them to be put on our mailing list, to receive our newsletter and be kept informed of our progress.

Again, thank you so much. Together, we can build the first no-kill dog and cat sanctuary in Bucks County.

Sincerely,
Yvonne D. Neiman
Chairperson, 2nd Annual Tail Waggers Strut

Dear Animal Lover,

I am asking for your help, on behalf of the homeless dogs and cats in the Bucks County area.

On Sunday, May 15, I will be walking at the 2nd Annual Tail Waggers Strut, along with my dog, _____, to raise money to build the first no-kill dog and cat sanctuary in Bucks County. This dog walk festival is sponsored by The Crossings Animal Sanctuary.

The goal for this event is to raise \$100,000 to purchase land for the sanctuary. My goal as a walker is to raise _____ in pledge money.

Will you help me by making a pledge? It is only with your help that I can reach my pledge goal.

All pledge monies are strictly for the Sanctuary Building Fund, and will not be used for any other purpose. The Crossings Animal Sanctuary is a 501(c)(3) nonprofit organization, so your pledge is tax-deductible.

To find out more about The Crossings Animal Sanctuary and the 2nd Annual Tail Waggers Strut, you can log on to their website at www.TheCrossingsAnimalSanctuary.org

Please write your check payable to the "CAS Sanctuary Building Fund". Thank you so much for your generosity.

**THE CROSSINGS ANIMAL SANCTUARY
TAIL WAGGERS STRUT
PLEDGE FORM / "KIDS CAN, TOO!"**

To all Walkers:

Please have those who are giving pledges for the Tail Waggers Strut complete the following information. Also, pledges should be given in either cash or check, made payable to "CAS Sanctuary Building Fund".

Thank for you joining us in our effort to build the first no-kill animal sanctuary in Bucks County.

Pledge Information**Pledge Amt**

Pledge's Name _____ \$ _____

Address _____

City/State/Zip Code _____

Email address (CAS use only) _____

Do you want to be included in the Crossings Animal Sanctuary mailing list?

Yes No

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TOTAL PLEDGES

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